

Horses for courses:

With the wide variety of plastic sheets available to us why do we use acrylic 99% of the time to make our display products?

For several reasons! Firstly acrylic/perspex is crystal clear and polishes beautifully. It is also quite cost effective in comparison to other plastics. It is always available so we can quote without fear of shortage of supply when the job proceeds.

However it is not best suited to every design. Acrylic is brittle and does not stand up to rough treatment.

Let us know as much as you can about how you want to use your product and we can be best equipped to advise you if there is a more suitable alternative.

When "Perspex" is just not tough enough!



Ian from Wholly Bagels had a problem!

The acrylic menu holders on his tables were not lasting long enough, as customers kept knocking them on the floor.

We're not talking just a few but nearly 100 stands "bit the dust" over the period of a year! Understandably Ian was keen to find a solution.

We decided to trial a tougher plastic which was more expensive than acrylic, however we anticipated that the cost savings on non-breakages would more than outweigh the extra cost.



Ian was provided with a prototype unit and the testing commence. After 20 drops - victory! The new unit had stood up to the test relatively unscathed.

The material we used was sheet form of PET-G that is commonly used for soft-drink bottles; it is tough, but soft so scratches easily.

If you have a similar problem please let us know, as there may be another plastic more suitable for your application.

Design of the month:



I know we tend to have an emphasis on the design and custom build aspect of our business, but that's because we're really excited by some of the things we get to make!

Recently we worked on several designs for the girls at The Body Shop.

We were particularly pleased with the outcome of the design for each store for a new double-sided poster holder.

Using a mix of our existing pole stand components with a few custom-made pieces we come up with a completely new design.

The heavily weighted base means the poster unit will wobble if knocked, but will regain its balance.

We wanted to make it easy to change the poster, so this design allows for the poster to be slid in from the side - no fixings have to be removed, the changeover can be done in under a minute!



Farewell 2004!

We wish you all a Merry Christmas and a safe and Happy New Year!

We will be closing at 12pm on Wednesday 22nd December and reopen on Monday 10th January 2005.

For anything urgent please feel free to contact Richard on (021) 651-125

